Virtual Conference
Frequently Asked Questions and Answers

Please view this video that provides excellent information on this year's event: http://www.displayweek.org/2020/Attendee.aspx

How does this virtual event work?

For talks, for exhibits, for forums, for everything else an exhibitor or attendee registers themselves like they do each year. Upon completion, youwill get access to the virtual forum. When you click on the event platform, you will be greeted with a reception area and have the choice of going to a talk in one of the various rooms that are organized by sessions just like the physical event, or you can walk the exhibits where each booth will have product details, images, videos, downloadable materials etc. You can attend the Business Conference, the CEO Forum, or the Women in Technology and you could attend classes and training sessions or just hang out in the networking area. We have tried to mimic the look and feel of a physical event while providing tremendous access without missing any parallel sessions or walking for miles to get to a destination and most importantly, we save you maybe 90% of your costs in airfare, hotel, taxi, food & beverage etc while providing a safe environment to learn, connect and enjoy the benefits of SID's DisplayWeek.

What are the advantages of the virtual event over physical? What are the disadvantages?

First, there is the advantage of not missing anything. In a physical event, there are usually conflicts and we don't get to attend everything. Now you don't miss anything.
Coupled with recorded talks and forums etc, we will also have live Q&A and the ability to interact with exhibitors, speakers, analysts and industry experts and SID staff and volunteers.
CEO's can now send multiple people in different geographies, reward top performing staff, send more women engineers and junior team members to the event since the cost is a fraction of what it would be if you were to fly someone from overseas, pay for a week's hotel, the local transportation costs, food and beverage etc. These attendees will learn, network and put your company ahead compared to someone that is waiting for the pandemic to end.
You can attend the event at your leisure, from your home or office, be organized and focus on your area of interest, learn, interact and absorb some amazing technology that will hit the streets in a few years from now.
All of this is done in a safe environment, you can focus on the content rather than on someone coughing nearby.

There are some things you will miss of course, nothing replaces the physical presence, the interactions and camaraderie, and live demonstrations, being able to try a demo (and sometimes break it – I have been guilty more than once), the many corridor conversations and the San Francisco's fine cuisine. Not to worry, we hope to be back with a physical event in the future. But please don't wait, the industry will pass us by if we stand in the sidelines waiting for the virus to be vanquished.

Why should someone sign up for the virtual event?
If someone spends their lifetime inventing a technology, building a product, creating amazing applications, able to teach a topic of interest, and you get the gift of learning all this in a few hours, you should grab that opportunity now. Your company can now send 10 people for the cost of one since you aren't spending on air, hotel, transport and food which are usually the bigger costs; and 10 people learning, understanding the trends and technology and acting on this

knowledge ahead of the competition will put your company ahead of someone that is sending just one person. The event offers the same quality of presentations from the same experts as before, we have the best and brightest minds in the world that will teach you and share with you their knowledge of display and associate technologies.

Our business conference hosted by DSCC is the biggest of its kind in the world, from world class speakers that can tell you about companies and technologies that you might not be familiar with to the challenges they faced in bringing a product to market and the global trends they are seeing that will impact all of us, there is something for everyone.

The Women in Technology and CEO Forum panel sessions featuring some of the best role models in our industry will help you learn how to overcome hurdles in your career, how to raise money as a startup, learn from the clues that successful people leave behind, join hands in creating a better industry for all of us.

Who is expected to be there?

We expect a significant representation from the entire industry, unlike in previous years when a majority of the attendees were from North America due to cost reasons, this year we expect a greater percentage of attendees and exhibitors from Japan, Korea, China, Taiwan, Germany, UK and elsewhere.

80% of exhibitors are already signed up, we have had a great response to our I-Zone initiative where we offer free booth space to startups, we hope to have "virtual standing room only" situation with some of our events.

To answer your question broadly – Everyone. Everyone in the industry is expected to be there. From end device makers like Samsung, Apple, Amazon, Microsoft, Alibaba, Google, Sony, Lenovo, Panasonic, Sharp, LG, HTC to display makers from China, Korea, Taiwan, Japan, Europe and North America to materials and subcomponent suppliers worldwide, we expect everyone to be represented. There is virtually no other event of its kind in the world, SID's Display Week for over half a century has been the most prestigious and deeply concentrated technology event for scientists, engineers, marketers, supply chain managers, sales personnel, academics and students.

Can I take short courses also with that registration?

You will have full access to all the short courses, seminars and other programming - as usual. Your access is all included with their login/registration credentials Prachi will send. You don't need to do anything special - just log in with the credentials they get.

How are we going to get all the contents from all the short courses and seminars?

They will be available during the courses.

What is the process of attending virtual exhibits? Do I need to contact the company before hand for them to show it to me like I used to do when I used to visit booth personally?

There will be a virtual exhibit hall. You they need to do is click on the company logo to enter the exhibit. The exhibitors have a live chat function so you can ask questions/arrange meetings if you like.

If I want to attend 2/3 parallel sessions, what is process I should follow?

You can just toggle back and forth between the sessions, as most of them are pre-recorded anyway.